# Local Search Emulator Instructions

A UULE is a URL parameter that when appended to the Google search URL will emulate local search results. The [FourFront UULE generator](#) can generate a UULE parameter for any location.

## There are 3 input fields:

1. **Address/Zip Code**: Enter a Zip Code, street address or neighborhood, and a custom UULE will be generated. The address can be in postal form such as "*137 Berkley St, Philadelphia, PA 19144*", or a neighborhood such as "*brooklyn new York, NY*". International addresses will also work – but, be sure to use the correct Country Code.
2. **Country**: If you enter an address, you should include a country code. If none is supplied, the default of US will be used. Incorrect results will occur if you enter an international address without the correct country code.
3. **Keyword to Search**: Enter any Google query. The default is "Restaurants near me" as an example.

## Results:

The UULE code will be displayed under the Local Search button. You can emulate a local search by clicking on the **<Local Search>** button. The copy icons allow you to copy the full search URL with the UULE appended, or you can just copy the UULE parameter.

The **More Info** section contains UULE generation information. You can use this information to verify your UULE is working properly. If you enter Zip Code 17932, the More Info box will contain:



After clicking the **<Local Search>** button, look at the footer (very bottom) of the Google search results and it should show **Frackville, Pennsylvania.**



## Notes:

It will be up to you to test the UULEs for the best search results. If you need finer precision than Zip Code, use a postal address to specify the location.